Introducing the Tool

A new way to turn ideas into action

FULL LIFE PERSPECTIVE

AOC Dreams. Plans. Results.





Facilitator Overview

Facilitator - noun - a person or thing that makes an action or process easy or easier.

THE ART OF CONSTRUCTION

Most people listen. 3% build.

400+

EPISODES

733K+

LISTENS

"Only a small percentage turn what they learn into real action."

THE PROBLEM

Business goals are not enough.

Builders focus on projects, performance, and growth. But meaningful success includes family, health, money, and legacy.

THE FULL PLAN

Business goals alone are not a full plan.

INTRODUCING

Full Life Perspective.

A whole-life planning framework for builders and construction leaders.

Family. **Health.** **Money.** **Legacy.**

One board. One life.

WHO IT'S FOR

The 3% who build.

01

Implement.

Put ideas to work. Don't just consume them.

02

Systemize.

Build repeatable systems, not just projects.

03

Share.

Teach what you learn. Lift your team.

04

Iterate.

Ship, learn, adjust. Perfection is not required.

05

Think long.

Plan in decades, not quarters.

06

Live whole.

Plan your entire life, not only your work.

THE FRAMEWORK

From scattered intentions to visible priorities.

01

See

The full picture across every life category.

02

Prioritize

Make what matters most visible and real.

03

Act

Turn goals into weekly action.

04

Account

Build accountability around the plan.

Available free through the AOC community.

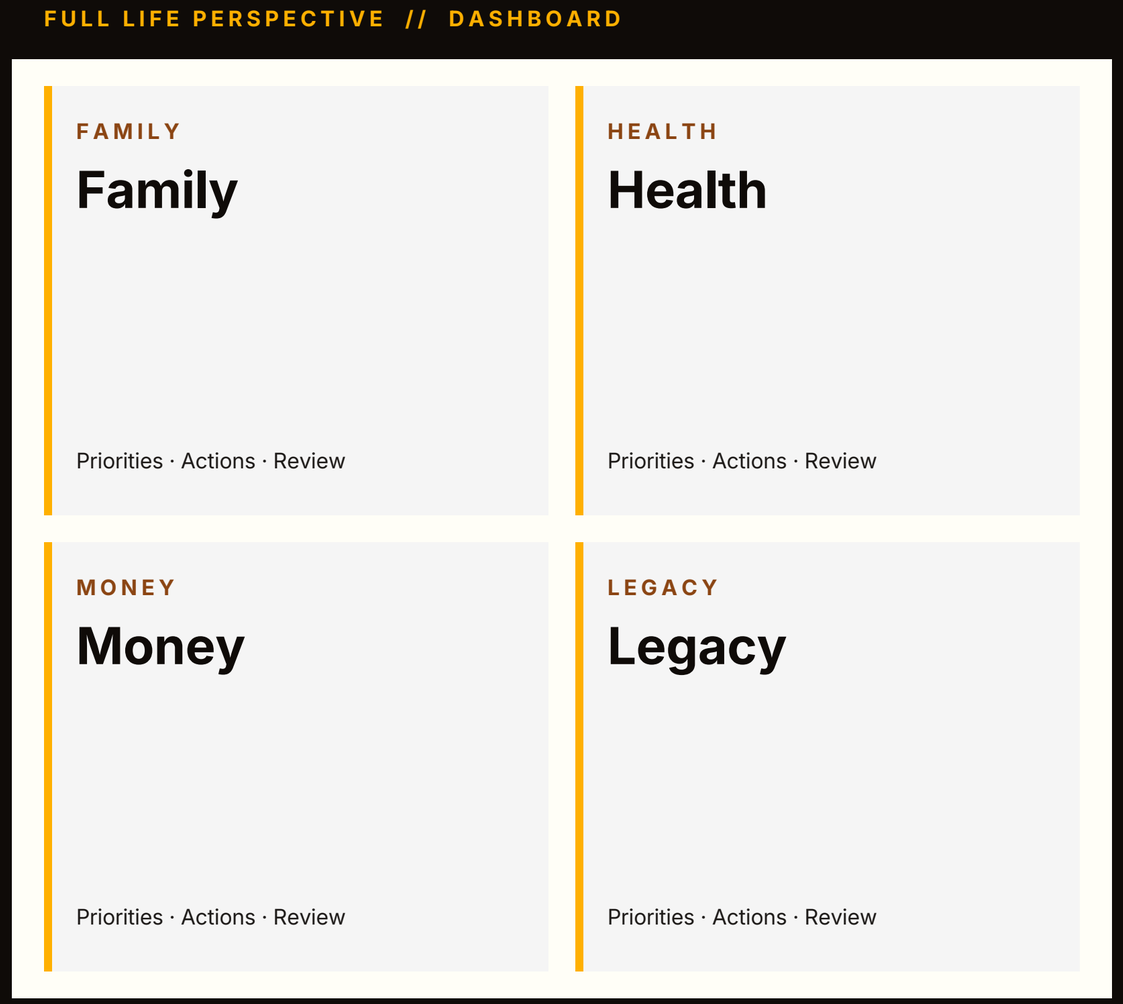
THE TOOL

The FLP Dashboard.

Where the framework becomes daily practice. Interactive, live, and built for follow-through.

Interactive
Clickable categories, live updates.

Live
Your plan, always current.



THE ECOSYSTEM

Four pillars. One rhythm.

01

Content

Episodes and resources that teach the craft.

02

Community

Master Facilitators for support and tools.

03

Implementation

FLP and Time Relationship tools in practice.

04

Accountability

Peer rhythm. Celebrate what you ship.

Learn. Join. Implement. Celebrate.

THE FLP COURSE IN THE COMMUNITY

The FLP Course in the Community

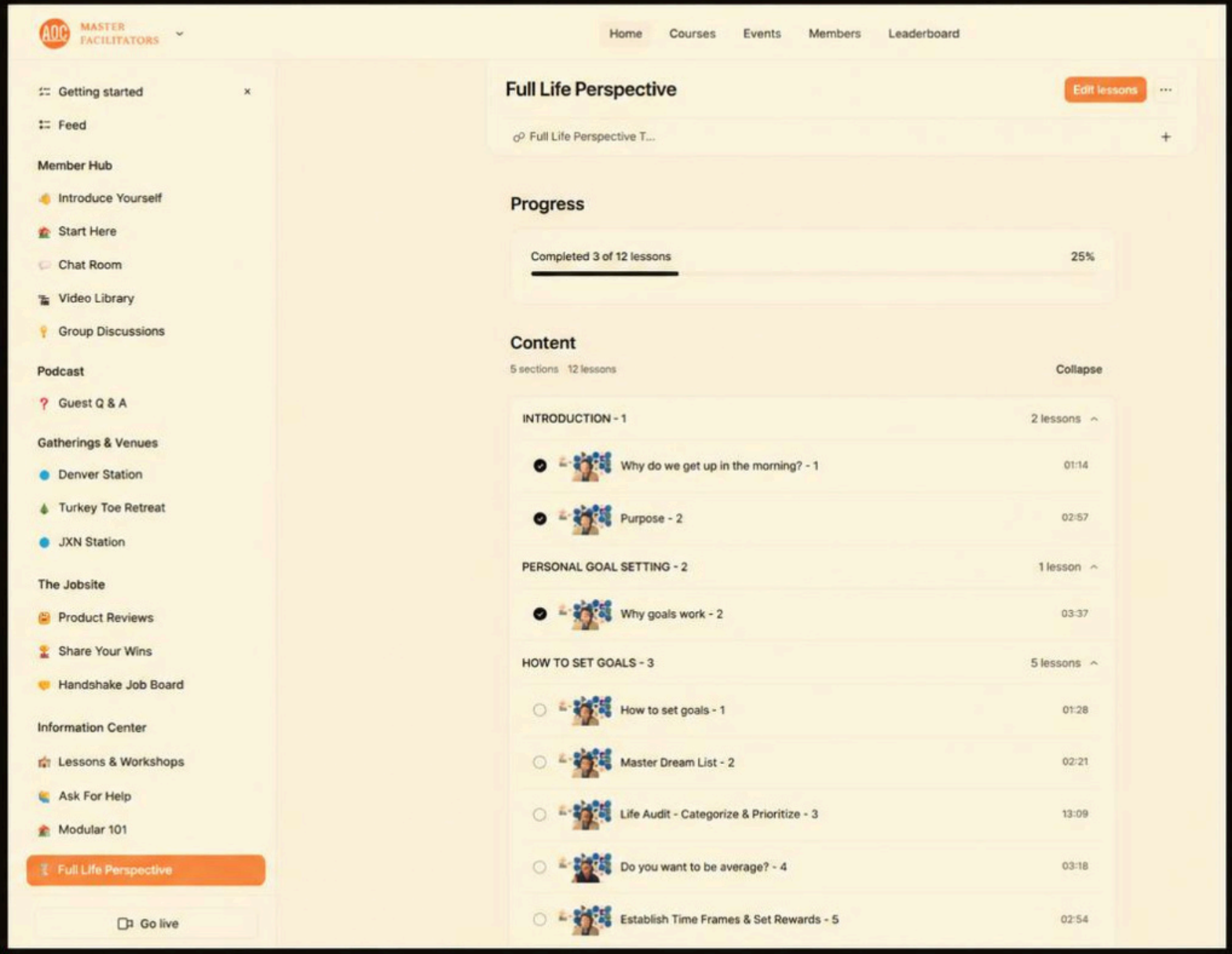
The community turns the Full Life Perspective framework into a guided learning path with visible progress and practical lessons.

01 Introduction 1

02 Personal Goal Setting

03 How to Set Goals

From learning to action.



COMMUNITY PATHWAYS

Two ways in.

FREE // OPEN

Master Facilitators

Searchable video library. Live Q&As. Discussion threads. FLP and Time Relationship tools. Access to the Turkey Toe retreat.

20 SEATS // INVITATION

Builder Table

Monthly working sessions with Devon. Peer cohort of Systems Built leaders. Early access to EntryVision. Manufacturer relationships. Private Turkey Toe gathering.

THE ACCOUNTABILITY TABLE

Plans don't execute themselves.

A small, paid cohort for peer accountability around your Full Life Perspective. Monthly cadence. Annual Turkey Toe gathering to celebrate executed goals.

Accountability turns plans into results.

THE LAUNCH

Don't just build a business. Build a life that holds it.

Be part of the 3% who build.

START HERE

Start building your full life.

01 Listen. Follow the Art of Construction podcast on your favorite platform.

02 Connect. Join Master Facilitators and bring your questions, ideas, and perspective.

03 Plan. Open Full Life Perspective and connect work, family, health, money, and legacy.

04 Build. Turn what you learn into visible priorities and weekly action.

Ready for accountability? Apply for one of 20 Builder Table seats.



theartofconstruction.net/flp